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Exam. Code : 108501 Subject Code : 2097

B.Com Ist Semester BCG-104 BUSINESS ORGANIZATION

Time Allowed—3 Hours] [Maximum Marks—50

Note :- The paper consists of FOUR Sections (A to D). Each section consists of TWO questions carrying equal marks. Candidates are required to attempt FIVE questions, selecting at least ONE question from each Section. The FIFTH question may be attempted from any Section.

SECTION-A

- Define ethics. Explain is it role and various elements 1. of business ethics.
- Explain the following : 2.
 - (a) Types of business
 - (b) Importance of business organisations.

SECTION-B

- 3. Define company. How is it different from sole proprietorship and partnership firm ?
- 4. Discuss various forms of public enterprises with advantages and disadvantages.

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SECTION-C

- 5. Define optimum business Unit. Discuss in detail the factors which help in determining the optimum size.
- 6. Discuss in detail the priority of large scale operations as compared to small scale operations.

SECTION-D

- 7. Define business combinations. Illustrate with examples the factors which lead to business combinations.
- 8. Define stock exchange. Explain in detail types of stock exchange and various functions performed by them.

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